

# IMPORTANT INFORMATION FOR YOUR TRADE FAIR PARTICIPATION IN THE TIME OF COVID-19

**Safe visit to Frankfurt Fashion Week - with a professional protection and hygiene concept and a negative detection requirement with regard to SARS-CoV2.**

## NEGATIVE DETECTION CORONA VIRUS SARS-COV2

All exhibitors, visitors, media representatives, service providers and employees of Messe Frankfurt provide proof that they are not infected with the corona virus SARS-CoV-2 in order to participate in an event at the Messe Frankfurt exhibition grounds.

The following options are available for this purpose. Please bring them with you for admission to the event:

- a proof of vaccination
- a proof of recovery

The [coronavirus regulations instituted by the State of Hessen](#) and by the health authorities of the City of Frankfurt am Main must be complied with.

## SARS-COV-2: CURRENT INFORMATION

**Please note, that it is generally possible for trade fair participants from abroad to enter Germany. Participants of trade fairs are considered business travellers with an urgent need to travel.** More information on the topic of entry requirements for trade fair participants from abroad can be found on the [website of AUMA, the German Trade Fair Industry](#).

## COVID-19: CONCEPT OF MESSE FRANKFURT

The COVID-19 pandemic has been impacting all of us for many months now. As trade fair, congress and event organisers and venue operators, the well-being of everyone involved is extremely important to us. That is why Messe Frankfurt has put together a concept that has been approved by the authorities and in which hygiene, medical and organisational measures are defined.

**Ensuring the health and safety of all exhibitors, visitors, service partners and employees is Messe Frankfurt's top priority.**

The [coronavirus regulations instituted by the State of Hessen](#) and by the health authorities of the City of Frankfurt am Main must be complied with. **All event participants must provide proof of vaccination or recovery in accordance with Section 3 of these rules and regulations, along with a photo ID.**

**If there are any adjustments to the safety rules, we will inform you here on a daily basis.**

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## THE SAFETY CONCEPT AT A GLANCE

- 100% fresh air supplied to the exhibition halls
- spacious hall designs with distancing indicators and floor markings
- clearly regulated online ticketing with full registration and the possibility of consistent contact tracking
- implementing and ensuring compliance with all applicable (hygiene) guidelines
- medical staff on site
- intensified cleaning intervals and special hygiene concept for catering
- wearing of medical mouth and nose protection

## MESSE FRANKFURT ENSURES A COMPREHENSIVE SAFETY CONCEPT DURING ITS OWN EVENTS

This factsheet is based on the applicable requirements of the „Corona Kontakt- und Betriebsbeschränkungsverordnung“ (Corona Contact and Operating Restrictions Ordinance) of the State of Hessen in its current version, as well as the requirements of the health authorities of the City of Frankfurt am Main, and represents an extension of our Technical Guidelines.

**Should there be any adjustments to the protection and hygiene rules, we will inform you here on a daily basis.**

We take distancing rules seriously ...

... by utilising spacious hall designs

- with partially widened aisles
- with expansive entrance areas in exhibition halls

... by using distancing indicators and floor markings

... by providing screens and dividers for counters and/or a medical mouth and nose protection for personnel (information desks, cloakrooms etc.)

We are adapting our visitor management ...

... by implementing new ticket rules

- with all ticket sales taking place in advance online. This is also how contact details are collected.
- with one-day admission tickets that are only valid on a specific day

... by ensuring full registration

- with all essential information included for all participants (exhibitors, visitors, press, VIPs, service partners etc.)
- with clear indications on the health status upon entry at the entrances

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We are implementing all required hygiene measures ...

... by implementing and ensuring compliance with all applicable guidelines

- with sufficient hand disinfection stations and information boards provided throughout the exhibition grounds
- with fewer points of contact, e.g. through the use of contactless access controls, electronic admission tickets and electronic payment

... with modified cleaning intervals and more intensive cleaning of high-traffic areas and frequently used surfaces

... by implementing a special hygiene concept for catering

... by monitoring and ensuring the quality of all hygiene measures

... by mandating the wearing of face masks wherever this is required by the laws applicable at the time of the event

... with 100% fresh air supplied to the exhibition halls throughout the entire duration of the trade fair

## INFORMATION FOR EXHIBITORS

In addition, as an exhibitor you are subject in particular to the following event-specific rules and regulations that are relevant for implementation of the event's hygiene concept.

The organiser - working closely with Messe Frankfurt as the operator of the exhibition grounds - is responsible for the implementation and conscientious observance of the safety and hygiene regulations on the exhibition grounds that are applicable at the time of the event. As an exhibitor, you are responsible for implementation and observance at your stand, in the same way that you are responsible for compliance with regulations governing occupational health and safety and fire protection. Furthermore, the general and specific Technical Guidelines for the event continue to apply.

**Please update your stand construction concepts to satisfy protection and hygiene regulations.**

It should be possible to designate a contact person at your company on request and the contact details should be available at the exhibition stand.

## DISTANCING RULES

- Everyone must act in such a way that they do not subject themselves or others to any unnecessary risk of infection
- If necessary, stand planning should allow for larger stands in which less area is occupied by structures so that as many people as possible can be present on the stand

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simultaneously

- Free-standing exhibits should be surrounded by generous open spaces, where necessary with markings to help visitors maintain proper distancing
- Presentations can take place at the stand as long as all distancing and hygiene rules applicable at the time of the event are complied with. As long as participants are told where to go and viewers are assigned seats, people may remove their masks while in their assigned places
- In the event that exhibits, display cases, counters, displays, screens etc. are placed directly at the edge of the stand, the exhibitor must ensure that groups of people do not gather in the aisle
- Live/personal product presentations cannot take place directly at the edge of the stand to ensure that people do not gather in the aisles
- Visitor traffic at the exhibition stand must be clearly directed to avoid gatherings of people
- Get-togethers are feasible assuming compliance with a distancing and hygiene concept (including the avoidance of gatherings of people), assigned seating (spaced to ensure proper distancing) and clearly visible signage detailing the distancing and hygiene measures
- Suitable structural measures (e.g. acrylic glass panels) or personal protective equipment (face masks) must be employed during personal contacts or in meeting areas with tables and chairs if minimum distancing cannot be maintained. However, a general obligation to wear a medical mouth and nose protection (OP, KN 95 or FFP2 mask) is, depending on the pandemic situation and the requirements of the authorities, not lifted.

## ACTIVE VISITOR MANAGEMENT

- The contact details of all participants are recorded via ticketing
- It is not necessary to record contact details of visitors to the stand

## HYGIENE MEASURES

- Compliance with the hygiene recommendations of the Robert Koch Institute ([www.rki.de](http://www.rki.de))
- General or situational obligation to wear a face mask (surgical, KN95 or FFP2 masks) according to the status of the pandemic and statutory requirements
- Hand sanitiser dispensers with suitable hand sanitiser must be provided at the stand
- Heavily used surfaces such as counters, tables, display cases, exhibits and displays must be cleaned and disinfected frequently between visitors as required
- Exhibits that are frequently used/touched must be cleaned and disinfected frequently

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and appropriately. Handing out and taking back of items is done with gloves if possible, or is to be avoided

- The ceilings of meeting rooms must be left entirely open to ensure that there is sufficient air exchange. Other, equally effective measures are also possible
- If a stand has an upper storey, the area beneath it should remain open and sufficient air exchange should be ensured
- The sale of items at the stand should primarily be cashless (if permitted for the specific event)

## STAND CATERING

- Food and beverages offered and distributed at the exhibition stand are to be consumed only at the stand
- If food and beverages are provided, please do so in closed containers wherever possible
- Maintaining the current protection and hygiene regulations, as well as cleaning the consumption areas as needed
- It is essential that the requirements of the coronavirus regulations instituted by the State of Hesse and of HACCP guidelines be met. If external catering companies are commissioned, the exhibitor is responsible for monitoring compliance with the rules and regulations. An acrylic glass panel is required if food is not in closed containers. The wearing of face masks (surgical, KN95 or FFP2 masks) by personnel and compliance with distancing and hygiene rules are mandatory
- Get-togethers are feasible assuming compliance with a distancing and hygiene concept (including the avoidance of gatherings of people), assigned seating (spaced to ensure proper distancing) and clearly visible signage detailing the distancing and hygiene measures
- Accente Gastronomie Service GmbH (a subsidiary of Messe Frankfurt) will be happy to provide you with an offer that accounts for the regulations applicable at the time of the event

## GENERAL INFORMATION

- Observance of the travel and quarantine regulations applicable at the time of the event ([www.rki.de](http://www.rki.de), [www.bmi.bund.de](http://www.bmi.bund.de))
- Distancing and hygiene rules may result in delays during set-up and dismantling. That is why we ask that you take advantage of the entire period offered by Messe Frankfurt for set-up and dismantling
- A face mask must be worn in all public areas of the building during set-up and dismantling (aisles, foyers, entrances, toilets etc.). At each stand, however, the regulations of the

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SARS-CoV-2 Occupational Safety and Health Standard issued by the Federal Ministry of Labour and Social Affairs (BMAS) shall apply. You must post appropriate information signage detailing the generally applicable hygiene and distancing rules at the stand.

- The exhibitor must instruct all companies (exhibitors, stand constructors, service partners) participating in a stand to comply with safety and hygiene regulations. Furthermore, everyone must instruct their personnel regarding occupational health and safety. The resulting measures are to be incorporated into a safety and hygiene concept in German or English. This concept must be presented on request. If any company is unable to present such a document, they must cease work immediately. Please document the presence of your personnel on a daily basis so that you can present this documentation on request. Messe Frankfurt's employees and service partners are documented separately.
- Make sure to contact your stand constructor well in advance regarding the implementation of protection and hygiene regulations at your stand
- Messe Frankfurt has set up a Coronavirus Health & Safety Hotline for you on +49 69 75 75 66 99

# DOWNLOADS

[Event-related special provision for exhibitor](#) (PDF, 32 KB)

**All the measures detailed above are based on current knowledge and can be adapted at any time in response to future events and requirements. If any changes are made, we will naturally inform you and will update the rules daily at [www.messefrankfurt.com/hygiene](http://www.messefrankfurt.com/hygiene).**

# FOR QUESTIONS ABOUT COVID-19 MEASURES

Do you have any questions about Messe Frankfurt's measures to prevent infection during stand construction and dismantling, the staging of events during the pandemic, or about individual trades such as catering or cleaning of exhibits at the exhibition stand? Then you are welcome to contact our Corona Health & Safety Line personally at **+49 69 / 75 75 - 66 99**. We are available by phone **from Monday to Friday from 8 a.m. to 4 p.m (MEZ)**.

## UP-TO-DATE INFORMATION FOR ORGANIZERS ON CARRYING OUT AN EVENT SAFELY

As a seasoned event organiser with its own venue, Messe Frankfurt has finalised a hygiene concept with the relevant authorities, which makes it possible to hold events again. This involves adhering to distancing requirements through professional crowd management, planning seating and hall arrangements, ventilating rooms with 100% fresh air, adapting cleaning intervals, modifying food service concepts and ensuring contact tracing. Please contact our guest events team for all details.